

**BREAD FOR THE CITY INC**  
**APPLICATION SUMMARY**

***Charles and Mary Latham Fund Board Meeting***

<b>Request Date:</b>	October 15, 2019
<b>Project Title:</b>	Bread for the City Comprehensive Medical Clinic
<b>Request Amount:</b>	\$15,000.00
<b>Program Area:</b>	Health and Human Services

<b>Organization Information</b>	<b>Contact Person for Application</b>
Bread For The City Inc 1525 7Th St Nw Washington, DC 20001-3201  Tel: (202) 386-7609 Fax: (202) 518-0545	Ms. Kristen Kozlowski Associate Director of Development (202) 480-8914 kkozlowski@breadforthecity.org

**Organization’s annual operating budget:** \$10,627,620.00

**Background**

Bread for the City (BFC) originally began as two neighboring organizations; the volunteer-run Zacchaeus Free Clinic in 1974, and BFC in 1976 as a food and clothing pantry. The two entities merged in 1995. In 2002 we opened our second full-time service center in Southeast DC. In 2015 our medical clinic was awarded Federally-Qualified Health Center status. Also in 2015, the BFC board decided to elevate advocacy to be a core piece of our holistic service model, spurring us to hire our first-ever Advocacy Director and staff of community organizers. We now operate two facilities that provide food, clothing, medical care, legal advice and representation, social services, and advocacy to ~32,000 DC residents living with low incomes. Adult women (61%), minorities (72% Black/African American; 1.5% Latino), and families with children (40%) all represent significant portions of our clientele, and the vast majority of our clients live with incomes of less than \$10,000 per year. In 2020, we will reach another important milestone – the expansion of our presence in Southeast DC to a 27,650 square-foot service center that will greatly increase our capacity to serve our clients in their own neighborhood and to bring much-needed health care services to the community.

**Project/Program Budget (if applicable):**

**Project/Program Title:** Bread for the City Comprehensive Medical Clinic

Statement of Need

Bread for the City is committed to empowering our clients to determine their future by lessening the burden of poverty. Poverty is a critical issue in the District of Columbia. Poverty is most concentrated in Wards 7 and 8, home to the City's largest food desert and designated as a "health professional shortage area" and "medically underserved area" by the U.S. Department of Health and Human Services. Altogether, 123,000 DC residents reported living in poverty in the most recent national Census. The vast disparities experienced by our clients are the product of historical inequities, systemic racism, and ongoing attacks against society's most vulnerable. The majority of our clients are people of color, who are living with extremely low incomes, many less than \$10,000 annually.

Income affects our clients' health in a variety of ways. Many of our clients struggle to pay rent every month, or they live in housing that is poorly maintained, with unsafe levels of lead and mold. Because many of our clients live in Wards 7 and 8, they lack access to fresh fruit and vegetables, relying instead on processed foods high in fat and sodium. And the stress of making ends meet can drive up blood pressure and other conditions. Providing medical services in the context of our broader array of food, health, social services, and legal assistance programs helps us provide for all of our clients' needs, with their health and wellbeing at the center of our work.

#### Detailed Project/Program Description

Since 1974, Bread for the City's medical clinic has helped to bridge the health care gap for uninsured and low-income adults and children in Washington, DC. Today, more than 3,200 patients call Bread for the City their "medical home." In FY20, we will provide primary care in the areas of adult general medicine, pediatrics, and gynecology to 2,800+ unique patients, regardless of ability to pay. We will also dental care (including cleanings, extractions, dentures, and x-rays) to 875+ patients in need of oral health care, our vision clinic will serve 450+ patients with vision needs, and our behavioral health specialists will treat 470+ people with mental health concerns.

Expanding preventative care options is a focus of our medical home model, where we provide for all of our clients' medical needs in one convenient place. We provide examinations, medications, and lab tests; offer referrals for specialty services, such as x-rays, child delivery, and mammograms; and conduct screenings for TB, cancer, STDs, and HIV/AIDS. Our provider staff screens patients for potential risk factors that could lead to chronic disease: obesity, hypertension, diabetes, and high cholesterol.

We also offer mental healthcare via our Behavioral Health Services Program. This service embeds Behavioral Health Specialists in our clinic to provide advice, short-term interventions, and support for patients struggling with mental health concerns like anxiety, substance abuse, or depression. Lastly, we enroll patients in public health insurance programs that provide them greater access to prescriptions and specialists.

#### Evaluation and Sustainability

We maintain a sophisticated record-keeping system that ensures that we are meeting our targets. We use the results of ongoing quantitative and qualitative evaluation to define the scope of our service provision and to understand the specific populations we serve. We

review service levels and also compare our results with information from other area service providers and government programs as well so that we can adjust our program criteria to best meet the most critical needs presented by the population.

Each of our core program areas tracks a combination of raw numbers (how many people are we providing case management for each month?) and informal outcomes (has a client been housed as a result of our Housing Access Program?) We maintain records via our Salesforce constituent relationship management software, which allows us to efficiently and accurately track each client's service utilization and outcomes, and allows us to view how clients utilize our services across program areas.

**Funding Sources**

We fund our Medical Clinic through a combination of foundation support, general operations funding, and medical reimbursements. In FY19, our Medical Clinic was funded directly by the following organizations:

- Mayor's Office on Latino Affairs: \$35,000
- Charles and Mary Latham Foundation: \$7,500
- Aaron and Cecile Goldman Foundation: \$5,000
- Four Lanes Trust: \$1,500

The following organizations provided general operations funding that supported the clinic:

- Alice B. and James Clark Foundation: \$250,000
- Morton K. and Jane Blaustein Foundation: \$120,000
- Horning Family Fund: \$100,000
- Venable Foundation: \$80,000
- Naomi and Nehemiah Cohen Foundation: \$75,000
- Clark-Winchcole Foundation: \$70,000
- John Edward Fowler Memorial Foundation: \$50,000
- JW and Alice S. Marriott Foundation: \$50,000
- Eugene and Agnes Meyer Foundation: \$40,000
- Share Fund: \$35,000
- Diane and Norman Bernstein Foundation: \$30,000
- Park Foundation: \$30,000
- Farvue Foundation: \$25,000

**Recommendation/Notes**

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**Bread for the City  
Medical Program Budget**

FY20 (July 1, 2019 through June 30, 2020)

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**REVENUE**

Medical Reimbursements	\$1,245,000.00
Government	\$1,147,440.00
Foundation	\$778,620.00
Individual	\$122,940.00
<b>TOTAL</b>	<b>\$3,294,000</b>

**REVENUE**

**EXPENSES**

Personnel and Benefits	\$2,358,100.00
Medical	\$242,400.00
Food	\$0.00
Consulting	\$144,500.00
Occupancy	\$319,300.00
Fundraising	\$15,300.00
Depreciation	\$142,500.00
Other (e.g., insurance, bank & loan fees, bad debt, etc.) Interest Expense	\$71,900.00
	\$0.00
<b>TOTAL EXPENSES</b>	<b>\$3,294,000.00</b>

**Bread for the City Board of Directors  
FY 20 (July 1, 2019– June 30, 2020)**

**Patrice Ali**

**Current Term Expires: 2022**

**End of Board Tenure: 2026**

Student

5309 Connecticut Ave NW, Apt. 1

Washington, DC 20015

(W) 202-244-2640 (C) 202-907-6920

**Mark Aron**

**Current Term Expires: 2020**

**End of Board Tenure: 2022**

Attorney (Retired)

8 E. Melrose Street

Chevy Chase, MD 20815

(H) 301-907-7922 (E) [markaron1943@gmail.com](mailto:markaron1943@gmail.com)

**Marnette D. Chase**

**Current Term Expires: 2020**

**End of Board Tenure: 2026**

Food Service Worker, DC Public Schools

1329 Q Street, NW

Washington, DC 20009

(H) 202-650-8359

(E) [chase.marnette1965@gmail.com](mailto:chase.marnette1965@gmail.com)

**Courtney Dowe**

**Current Term Expires: 2022**

**End of Board Tenure: 2026**

Professional Singer-Songwriter

Children Studios

WDC Solar Inc.

5737 9<sup>th</sup> St., NW DC 20011

(c) (202) 748-4586 (e) [courtney.dowe@gmail.com](mailto:courtney.dowe@gmail.com)

**Jonathan Fee, President**

**Current Term Expires: 2019**

**End of Board Tenure: 2023**

3317 O Street, NW, Washington, DC 20007

(O) 202-756-3387 (E) [jon.fee@alston.com](mailto:jon.fee@alston.com)

**Charmaine Langford**

**Current Term Expires: 2021**

**End of Board Tenure: 2025**

IT Specialist

8811 Colesville Road, # 506

Silver Spring, MD 20910

(C) 301-233-8719 (E) [charmaine428118@gmail.com](mailto:charmaine428118@gmail.com)

**Robert Lassiter**

**Current Term Expires: 2020**

**End of Board Tenure: 2024**

Dietary Aide

1349 Hamilton Street, NW, WDC 20011

(C) 703-627-0512 (E) [jazzbob54@yahoo.com](mailto:jazzbob54@yahoo.com)

**Baderinwa “Bada” Yejide Isabel Lumumba-  
Unumoja**

**Current Term Expires: 2022**

**End of Board Tenure: 2026**

Community Member

901 Rhode Island Avenue, NW

Washington, DC 20001

(H) 202-629-6086

**Patricia Neuman, At Large Member**

**Current Term Expires: 2022**

**End of Board Tenure: 2026**

Senior Vice President and Director of Medicare  
Policy, Henry J. Kaiser Family Foundation

3505 Morrison Street NW

Washington, DC 20015

(H) 202-997-9731 (E) [tneuman@kff.org](mailto:tneuman@kff.org)

**Olateju Ojomo**

**Current Term Expires: 2021**

**End of Board Tenure: 2023**

Licensed Practical Nurse/ Teacher

6501 14<sup>th</sup> Street, NW

Washington, DC 20012

(C) 202-257-6490 (E) [olabamarin@yahoo.com](mailto:olabamarin@yahoo.com)

**Leon Owensby**

**Current Term Expires: 2021**

**End of Board Tenure: 2023**

Community Member/ Public Speaker

1525 19<sup>th</sup> Street, SE, WDC 20020

(C) 202-629-6086 (E) [jumpropedoc@gmail.com](mailto:jumpropedoc@gmail.com)

Legal Counsel and Support Offered by the following Attorneys:

Darius Ravanguard, Cynthia Beyea, Lisa Morgan, Patricia Buzton, and Vlad Bulkin.

Last updated: 07-09-21

**Bread for the City Board of Directors  
FY 20 (July 1, 2019– June 30, 2020)**

**Maja Rasheed**

**Current Term Expires: 2022**

**End of Board Tenure: 2022**

Director/ Founder/ Teacher of Kuumba Learning  
Center, Incorporated

3330 Martin Luther King, Jr. Ave., SE

Washington, DC 20032

(W) 202-563-5971 (C) 202-744-3050

(F) 202-563-3663 (E) kuumbateachers@aol.com

**Derek Thomas, CPA, Treasurer**

**Current Term Expires: 2021**

**End of Board Tenure: 2025**

Partner, KPMG LLP

3809 Munson Road

Falls Church, VA 22041

(P) 202-533-5402 (E) dwthomas@kpmg.com

**Harold Valentine, At Large Member**

**Current Term Expires: 2022**

**End of Board Tenure: 2022**

Community Member

801 P Street, NW

Washington, DC 20001

(C) 202-556-5205 (H) 202-588-5197

Legal Counsel and Support Offered by the following Attorneys:

Darius Ravanguard, Cynthia Beyea, Lisa Morgan, Patricia Buzton, and Vlad Bulkin.

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Last updated: 07-09-21

**Bread for the City**  
**Organizational Budget DRAFT**  
 FY20 (July 1, 2019 through June 30, 2020)

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**REVENUE**

Foundations	\$1,500,300.00
Individuals	\$3,633,100.00
Local Government	\$2,199,000.00
Medical Reimbursements	\$1,320,000.00
Corporations	\$597,200.00
Federal Government	\$873,300.00
Religious and Other Organizations	\$67,400.00
Interest Cash Mgmt and Other Income	\$62,700.00
<b>TOTAL REVENUE</b>	<b>\$10,253,000.00</b>

**EXPENSES**

Personnel and Benefits	\$8,066,300.00
Medical	\$242,400.00
Food	\$880,700.00
Consulting	\$476,200.00
Occupancy	\$1,029,800.00
Fundraising	\$464,200.00
Depreciation	\$337,200.00
Other (e.g., insurance, bank & loan fees, bad debt, etc.)	\$329,600.00
Interest Expense	\$71,300.00
<b>TOTAL EXPENSES</b>	<b>\$11,897,700.00</b>

**NET SURPLUS (DEFICIT) before Expansion** (\$1,644,700.00)

**ADJUSTED SURPLUS (DEFICIT) before Expansion**

<b>NET SURPLUS (DEFICIT) before Expansion</b>	<b>(\$1,644,700.00)</b>
Add: Depreciation	\$337,200.00
Less: Cap Ex	(\$110,000.00)
<b>TOTAL ADJUSTED SURPLUS (DEFICIT) before EXPANSION</b>	<b>(\$1,417,500.00)</b>

**A note with regards to BFC's FY20 Budget:**

Bread for the City has remained disciplined in its approach to financial management. As such, it has a considerable amount of cash on its balance sheet saved for future years as we encounter periods of growth. FY20 (July 1, 2019 - June 30, 2020) is one of these expansionary periods. This fiscal year, we will open a new, 27,650 SF facility on Good Hope Road SE to serve our growing client base in Southeast DC. Because of this, our budget anticipates more spending in FY20 than we expect to raise in revenue. We are able to do this because of several multi-year gifts booked in FY19 but payable in FY20 and FY21, alongside our more than \$1.4M in cash reserves.